

# Leadership Personalities

Your Strengths and Weaknesses as A Leader

# Pick A Color

- Select a general color that matches your personality
- Then select a shade that is directed toward your second choice

# Who are you?

- On the back of the color swatch, write five words that describe your personality.
- Also write five words that describe your leadership style.

# Blues

A Blue personality uses its five physical senses to access information. An **emotionally driven personality**, you **need to be liked** and accepted. It is one of the "needs" that can cause apprehension in your personality. You are a **polite, cooperative person** who seeks to **create conflict-free** surroundings. You possess highly developed powers of observation. Family is important to you and you sometimes find yourself in the role of being a **caretaker**.

# Greens

A strong Green individual lives in a world of intangibles where **hopes, dreams and emotions** are most important. You look at the **big picture, are not detail oriented**, and like to explore possibilities and alternative ways of doing things. You march to your own drummer and frequently find it difficult to get on the same wavelength as others. This often puts pressure on your relationships. You have a rich **vivid imagination** and thrive in an atmosphere that encourages the use of your creative abilities and talent. Your intuition is highly developed and you seem to be able to **sense what others are feeling**.

# Reds

A dominant Red score indicates life's experiences must make sense to you. You are **logical, practical** and do not **display emotions easily**. Because of your desire for structure, you **seek control** of both your environment and people, and are sometimes seen by others as **domineering**. You are punctual and may become irritated if you think your time is being wasted. A **natural leader**, you are driven by the need for power and control. What stresses you is lack of organization and last minute changes.

# Yellow

Yellows are **self-confident** personalities who will challenge anything and everything; authority, rules and established ways of thinking. This tendency to **question everything** can create a strained atmosphere in both business and personal situations. You are interested in theories, abstractions, innovations and **change**. You are a conceptual deep thinker and enjoy getting "lost in your head" as a way of **exploring new ideas** and looking for **innovative** ways to make a difference. You are a true "out-of-the-box" visionary and adept at multi-tasking. Searching for the hidden meanings behind every day life gives you great pleasure.

# tendencies

Blue

1. Orderliness
2. Conscientious
3. Disciplined
4. Precise
5. Thorough
6. Diplomatic
7. Analytical

Green

1. Supportive
2. Agreeable
3. Loyal
4. Self control
5. Consistent
6. Good listener
7. Relationship

Red

1. Results
2. Quick decisions
3. Persistence
4. Solving problems
5. Leader
6. Self reliant
7. Accepting challenges

Yellow

1. Optimism
2. Enthusiasm
3. Makes good impressions
4. Verbally articulate
5. Helpful
6. Entertaining



# weaknesses

Blue

1. Indecisive
2. Rigid on the "how to's"
3. Avoids controversy
4. Low self esteem
5. Hesitant to try new things
6. Hates critics

Green

1. Resist change
2. Misses deadlines
3. Overly lenient with people
4. Procrastinates
5. Indecisive
6. Holds grudges

Red

1. Insensitivity towards others
2. Impatient
3. Overlook risks
4. Inflexibility, demanding of others
5. Talks too much
6. Inattentive to details at times

Yellow

1. Completing
2. Misjudging capabilities
3. Talks too much
5. Acts impulsively
6. Jumps to conclusions
7. Over commits

# growth area

Blue

1. Be more open with feelings
2. Be more optimistic

Green

1. Facing confrontation and dealing with it
2. Moving at a faster pace and initiating

Red

1. Greater patience
2. Sensitivity to others' needs
3. Flexibility

Yellow

1. Time awareness
2. Objectivity in decision making

# Look at Your Staff

- Can you tell what color each person is
- How do different colors react to another
- How do you as a leader deal with other colors
- What color is your adviser?

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