



The Texas Association of Journalism Educators announces its annual clip contest for high school and junior high yearbooks and newspapers. Categories include concept, writing, design and photography/artwork.

The entries must be received on or before Dec. 14, 2016.

Awards will be posted at taje.org by March 1, 2017.

CONTEST INFORMATION

The contest entry fees will be \$3 per entry. Advisers **MUST** be TAJE members to enter. Indicate the number of entries per media on the school entry form.

The contest will focus on the quality of concept, writing and design to give yearbook, newspaper and online newspaper staff members an opportunity to gain recognition for their individual journalistic accomplishments.

The deadline for receiving entries is Dec. 14, 2016.

Winning entries will be awarded certificates of superior, excellent or honorable mention as judged by qualified scholastic journalism persons.

Newspaper entries must have been published between Jan. 16 and deadline of this year.

Yearbook entries should be from the previous year's book.

Each entry should be attached as neatly as possible to a sheet of 8 1/2 x 11 paper with the contest entry form copied or attached to the back. Entries without forms will not be judged.

Profits from the clip contest benefit TAJE projects, including scholarship programs.

Make checks payable to TAJE. Entries not paid for at contest deadline may not be judged.

Send entries to:

Laura Negri
Alief Kerr HS
8150 Howell Sugarland Rd.
Houston, TX 77083

ONLINE ENTRIES

Entries can be submitted through the TAJE web site. For newspaper and yearbook, upload appropriately named PDFs or JPGs. For online newspaper, just provide the URL. The naming scheme is Contestnumber__school_studentname. Invoices provided on request. E-mail clips@taje.org with any questions.

CONTEST ENTRY FORM

Student Name(s):

School Name:

Category Number and Name:

Adviser Name:

Issue Date:

(for newspaper entries): Title/Slug:

PHOTOCOPY AND ATTACH TO BACK OF EACH ENTRY

SCHOOL ENTRY FORM

FILL OUT AND SEND WITH ENTRIES AND PAYMENT

School Name:

Address:

City/State/Zip:

Adviser:

Check here if you are a new member

School Phone Number:

\$3 per entry • Advisers MUST be TAJE members to enter

_____ yearbook entries @ \$_____ = _____

_____ newspaper entries @ \$_____ = _____

_____ online newspaper entries @ \$_____ = _____

Total Amount Enclosed = \$_____

* 10 free for new members

(make checks payable to TAJE)

Send to:

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Houston, TX 77083

Please bundle yearbook and newspaper entries separately. Submit online entries via web form at www.taje.org.

NEWSPAPER CATEGORIES

Concept

- N1. Nameplate, Folios & Standing Heads - Include at least one of each
- N2. Infographic Presentation - Include entire page with infographic
- N3. Headline Writing - Send five of your best headlines with stories
- N4. Caption Writing - Send five best captions with related photographs

Writing

- (Include story & headline)
- N5. News Story - Straight news story or spot news coverage
- N6. News-Feature Story - News story with a feature angle
- N7. Feature Story - Personality profile, human interest story, etc.
- N8. Staff Editorial - Opinion piece reflecting the viewpoint of the staff or editorial board.
- N9. In-Depth News Story - news story that shows research, multiple sources, localization of a state or national topic, etc. Goes into more depth than a standard news story.
- N10. In-Depth Package - Multiple story treatments on related topic. Include all stories and headlines
- N11. Sports Game Story - Review or action story focusing on a single game
- N12. Sports Feature Story - Human-interest story or personality profile focusing on an person or event
- N13. Sports Column - Opinion/analysis of a sports topic
- N14. General Column - Opinion piece reflecting the writer's opinion or firsthand experiences
- N15. Entertainment Review - Review of movie, book, play, restaurant, concert, CD, etc.
- N16. Entertainment Feature - Feature story that covers any form of entertainment

Photography/Artwork

- (Include related captions with photos)
- N17. News Photo - Emphasis on action; focused on event.
- N18. Feature Photo - Strong emphasis on human interest.
- N19. Sports Action Photo - Action-centered. Should be carefully cropped.
- N20. Sports Feature Photo - Human-interest centered; what happens behind the scenes or between plays.
- N21. Portrait - Informal/environmental or studio portrait.
- N22. Photo Portfolio — 3-5 photos from one student
- N23. Editorial Cartoon - Include page with cartoon
- N24. Comic Strip - Include page with comic strip
- N25. Original Artwork - Include page with art

Design

- (Each entry should be one page except double trucks)
- N26. News Magazine Cover Design
- N27. Traditional Newspaper Page One Design
- N28. News Page Design
- N29. Editorial/Opinion Page Design
- N30. Feature Page Design
- N31. Sports Page Design
- N32. Entertainment Page Design
- N33. Photo Essay Page
- N34. Double Truck Design
- N35. Alternative Copy - Include page with copy

YEARBOOK CATEGORIES

Concept

- Y1. Theme Development - Include all opening, closing and divider spreads
- Y2. Sidebar Presentation - Include entire spread with sidebar
- Y3. Headline Writing - Include five headlines with stories
- Y4. Caption Writing - Include five captions with photographs

Section Copy

- Y5. Theme - Include opening, closing and divider spread copy
- Y6. Student Life - Include copy and headline
- Y7. Academics - Include copy and headline
- Y8. Organizations - Include copy and headline
- Y9. Sports - Include copy and headline
- Y10. People - Include copy and headline

Design

- Y11. Student-Designed Cover - Must be the work of students, not designed with the aid of yearbook company artists.
- Y12. Student-Designed Front & Back Endsheets - Must be the work of students, not designed with the aid of yearbook company artists.
- Y13. Title Page Design - Must be the work of students, not designed with the aid of yearbook company artists.
- Y14. Opening/Closing - Include one sample of spread design
- Y15. Dividers - Include one sample of divider spreads
- Y16. Student Life - Include one spread per entry
- Y17. Academics - Include one spread per entry
- Y18. Organizations - Include one spread per entry
- Y19. Sports - Include one spread per entry
- Y20. People - Include one spread per entry
- Y21. Advertising/Community - Include one spread of student-designed ads
- Y22. Multi-topic Spread - Include one spread per entry
- Y23. Alternative Copy - Include one spread per entry. Will be evaluated on design and content.
- Y24. Infographics - Include entire spread with graphic

Photography

- (Include related captions with photos)
- Y25. Human Interest - People-centric. Strong emotion, clear story.
- Y26 Student Life - Emphasis on students outside of classroom.
- Y27. Academics - Emphasis o faculty/students during the school day.
- Y28. Organizations - Emphasis on students engaged in activities outside the classroom.
- Y29. Sports Action - Action-centered. Should be carefully cropped.
- Y30. Sports Feature- Human-interest centered
- Y31. Portrait - Informal/environmental portrait or studio portrait.
- Y32. Photo Portfolio — 3-5 photos from one student

ONLINE NEWSPAPER CATEGORIES

The same entry may not be submitted in the online newspaper clip contest and the print newspaper clip contest. Online entries should be submitted online, not via mail.

Concept

- O1. Multimedia Presentation
- O2. Infographic Presentation - Include relevant piece(s) with infographic
- O3. Headline Writing - Send five of your best headlines with stories
- O4. Caption Writing - Send five best captions with related photographs

Writing

- O5. News Story - Straight news story or spot news coverage
- O6. News-Feature Story - News story with a feature angle
- O7. Feature Story - Personality profile, human interest story, etc.
- O8. Staff Editorial - Opinion piece reflecting the viewpoint of the staff or editorial board.
- O9. In-Depth News Story - news story that shows research, multiple sources, localization of a state or national topic, etc. Goes into more depth than a standard news story.
- O10. In-Depth Package - Include all stories and headlines
- O11. Sports Game Story - preview or action story focusing on a single game
- O12. Sports Feature Story - Human-interest story or personality profile focusing on an person or event
- O13. Sports Column - Opinion/analysis of a sports-related topic
- O14. Personal Column - Opinion piece reflecting the writer's opinion or firsthand experiences
- O15. Entertainment Review - Review of movie, book, play, restaurant, concert, CD, etc.
- O16. Entertainment Feature - Feature story that covers any form of entertainment

Photography/Artwork

- (Include related captions with photos)
- O17. News Photo - Emphasis on action; focused on event.
- O18. Feature Photo - Strong emphasis on human interest.
- O19. Sports Action Photo - Action-centered. Should be carefully cropped.
- O20. Sports Feature Photo - Human-interest centered; what happens behind the scenes or between plays.
- O21. Portrait - Informal/environmental portrait or studio portrait.
- O22. Photo Gallery — Minimum of 5 photos
- O23. Photo Portfolio — 3-5 photos from one student
- O24. Editorial Cartoon - Include page with cartoon
- O25. Comic Strip - Include page with comic strip
- O26. Original Artwork - Include page with art