



2018
tentativeSchedule
(times are subject to change)

Saturday, Oct. 20
10 a.m.-1 p.m.
Registration

1 p.m.
Welcome Assembly
Keynote Speaker
Skip Hollandsworth,
Texas Monthly

3-5 p.m.
Special Intensive
Writing Session
David Knight &
Scott Winter

2:30 p.m.-8 p.m.
Write-off,
Photography, Online
and Broadcast
On-Site Competitions
Evening on the Town

Sunday, Oct. 21
7:30-8:30 a.m.
Advisers Coffee
hosted by Jostens

8-10 a.m.
Late Registration

8 a.m.-4 p.m.
Exhibits

8:30-11:30 a.m.
Class Sessions

11:30 a.m.-1:30 p.m.
Lunch

Advisers Luncheon
hosted by
Balfour Publishing

1:30-4:20 p.m.
Class Sessions

Evening on the Town

Monday, Oct. 22
9 a.m.
Awards Ceremony
Prize Drawings
(must be present to win)



fiestaFun

This year's convention will again feature popular activities introduced in 2016. Hendrickson High School 2016 freshman Ashley Lister and 2016 sophomore Chloe Johnson, part of the student volunteer team, show off the Deadline Basket given away in a drawing at the Awards Assembly along with two piñatas, which were prizes in the social media contest. Below, David Knight and Scott Winter begin their Intensive Writing class on Saturday afternoon in 2016.



TEXAS ASSOCIATION OF JOURNALISM EDUCATORS

fallFiesta in 5

Plan now to join scholastic journalists and advisers in San Antonio Oct. 20-22

1) learnSomething

Saturday's keynote speaker will be award-winning Texas Monthly journalist Skip Hollandsworth. David Knight and Scott Winter will again lead an Intensive Writing Workshop which requires preregistration for a limited number of available spots. Advisers and pros will teach sessions covering all aspects of scholastic journalism throughout the day on Sunday.

2) earnRecognition

Individuals can test their knowledge and skills in write-off and on-site contests, and publications can vie for Best of Show.

3) getFeedback

On-site critique sessions will provide staffs with valuable constructive criticism for improvement. Judges will even comment on spreads staffs are in the process of designing.

4) experienceExhibits

Publishing companies, vendors and others interested in students' success in scholastic journalism will offer freebies (candy!). See what other publications are doing, ask questions and see demos.

5) buildCamaraderie

Spend time together along the beautiful Riverwalk and team up to compete in the social media contests. Advisers will have a chance to network and celebrate their peers at Sunday's luncheon.

conventionHotel

Wyndham Riverwalk Hotel
Cutoff date: Sept. 19, 2018
Each room: \$159
Reservations: 210-354-2800
Note: Advisers are urged to stay at the convention hotel to avoid extra costs for TAJE if the room block is not filled.

registrationInfo

Early-bird Registration
due Sept. 18:
\$30 per person (staying at hotel)
\$40 per person (at another hotel)

Registration
after Sept. 21:
\$35 per person (staying at hotel)
\$45 per person (at another hotel)

Walk-in Registration:
\$50 per person

haveQuestions?

All Fall Fiesta info will be available online in August.

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