



BEST in TEXAS

Yearbook Contest

The Texas Association of Journalism Educators announces its annual contest for high school and junior high yearbooks. Categories include concept, writing, design and photography/artwork.

The entries must be received on or before Oct. 26, 2018.

Awards will be posted at taje.org by Dec. 21, 2018.

CONTEST INFORMATION

The contest entry fees will be \$3 per entry. Advisers **MUST** be TAJE members to enter. Profits from the contest benefit TAJE projects, including scholarship programs.

The contest will focus on the quality of concept, writing and design to give yearbook staff members an opportunity to gain recognition for their individual journalistic accomplishments.

The deadline for receiving entries is Oct. 26, 2018.

Winning entries will be awarded certificates of superior, excellent or honorable mention as judged by qualified scholastic journalism persons. **New for 2018-2019:** Entries receiving a superior rating will be eligible for the Best of the Best award. One overall winner will be selected from each contest group (concept, section copy, design, photography).

Yearbook entries should be from the previous year's book.

Entries should be submitted at taje.org. Upload appropriately named PDFs (for categories Y1-Y23) or JPGs (for categories Y24-Y31). **The naming scheme is Categorynumber__school_studentname.**

Make checks payable to TAJE. **Mail payments directly to TAJE.** Entries may not be judged if payment or proof of payment request is not received by Dec. 1.

Invoices provided on request. E-mail contests@taje.org with any questions.

Mail checks to:

TAJE
PO Box 9187
Austin, TX 78766

All entries may be published in TAJE materials.

YEARBOOK CATEGORIES

Concept

- Y1. Theme Development - Include all opening, closing and divider spreads
- Y2. Theme Copy: Include opening, closing and divider spread copy
- Y3. Sidebar Presentation: Include entire spread with sidebar
- Y4. Headline Writing: Include five headlines with stories
- Y5. Caption Writing: Include five captions with photographs
- Y6. Alternative Copy: Include one spread per entry. Will be evaluated on design and content
- Y7. Infographics: Include entire spread with graphic

Section Copy

- Y8. Student Life: Include copy and headline
- Y9. Academics: Include copy and headline
- Y10. Organizations: Include copy and headline
- Y11. Sports: Include copy and headline
- Y12. People: Include copy and headline

Design

- Y13. Student-Designed Cover: Must be the work of students, not designed with the aid of yearbook company artists
- Y14. Student-Designed Endsheets: Must be the work of students, not designed with the aid of yearbook company artists
- Y15. Opening/Closing: Include one sample of spread design

- Y16. Title Page Design: Include one sample of page design
- Y17. Dividers: Include one sample of divider spreads
- Y18. Student Life: Include one spread per entry
- Y19. Academics: Include one spread per entry
- Y20. Organizations: Include one spread per entry
- Y21. Sports: Include one spread per entry
- Y22. People: Include one spread per entry
- Y23. Multi-topic Spread: Include one spread per entry

Photography

(Include related captions with photos)

- Y24. Human Interest: People-centric. Strong emotion, clear story
- Y25. Student Life: Emphasis on students outside of classroom
- Y26. Academics: Emphasis on faculty/students during the school day
- Y27. Organizations: Emphasis on students engaged in activities outside the classroom
- Y28. Sports Action: Action-centered. Should be carefully cropped
- Y29. Sports Feature: Human-interest centered
- Y30. Portrait: Informal/environmental portrait or studio portrait.
- Y31. Photo Portfolio: Include 5 photos with captions from any section of the book