



SATURDAY, OCT. 20

10 a.m.-1 p.m.

Registration
Third Floor

1 p.m.

Welcome Assembly
Keynote Speaker
Skip Holladsworth,
Texas Monthly

3-5 p.m.

Special Intensive
Writing Session
David Knight &
Scott Winter

2:15-8 p.m.

Write-off,
Photography, Online
and Broadcast
On-Site Competitions

Evening on Your Own

SUNDAY, OCT. 21

7:30-8:30 a.m.

Advisers' Coffee
hosted by Jostens

8-10 a.m.

Late Registration
Third Floor

8 a.m.-4 p.m.

Exhibits

8:30-11:30 a.m.

Class Sessions

11:30 a.m.-1:30 p.m.

Lunch

Advisers' Luncheon
hosted by
Balfour Publishing

1:30-4:20 p.m.

Class Sessions

Evening on Your Own

MONDAY, OCT. 22

9 a.m.

New Voices
Awards Ceremony
Prize Drawings
(must be present to win)

WE'RE BACK

TAJE returns to San Antonio in October

After a one-year break for the JEA/NSPA Fall National Convention in Dallas, the Texas Association of Journalism Educators will return to the Wyndham Riverwalk Hotel in San Antonio for Fall Fiesta Oct. 20-22.

Saturday's events will kick off with an opening session in the Texas ballroom featuring keynote speaker Skip Holladsworth, an award-winning longtime *Texas Monthly* staff writer, author and screenwriter.

Another Saturday highlight will be the second-annual Intensive Writing Workshop with perennial favorites David Knight and Scott Winter. Pre-registration is required.

Saturday will also feature photo, broadcast and write-off contests. Some rules for contests have changed, so

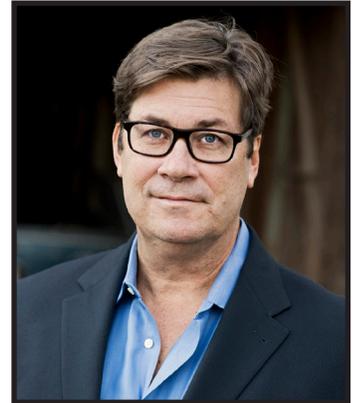
advisers and students should carefully read all rules.

Students in contests will be allowed to use computers. Some printers will be available, but students are encouraged to bring their own printers and power strips.

Please check the write-off rules for deadlines, information on contests which must be uploaded, supplies needed and other specifics.

On Sunday, staffs can take advantage of on-site critiques, and sessions that day will cover all aspects of scholastic journalism. TAJE will honor 2018 Trailblazers, Pathfinders, Texas Treasures and Friends of Journalism at the Sunday Advisers' Luncheon.

The convention will conclude Monday morning with a New Voices speaker and awards, which will recognize



Keynote Speaker
Skip Holladsworth

winners of Saturday's contests and Best of Show.

Fun and food are also on the agenda. San Antonio has much to offer, including the Alamo, Sea World, Six Flags Fiesta Texas and restaurants and shopping at Market Square and along the Riverwalk.

Plan now to join TAJE for 2018 Fall Fiesta.



ONLINE REGISTRATION REMINDERS

PAYMENT INFO

Registration opens at taje.org Aug. 27.
Early-bird registration due by **Sept. 18:**
\$30 per person (staying at the Wyndham)
\$40 per person (at another hotel)
\$35/\$45 after Sept. 18

Walk-in registration is \$50 per person.

Include payment for all registrations, contests, memberships, etc., in one check made payable to TAJE. If you need to use a credit card, contact Cindy Todd at director@taje.org. No refunds will be issued after Oct. 10.

Mail payments to:
Fall Fiesta
TAJE
PO Box 9187
Austin, TX 78766

MEMBERSHIP

You may join or renew your memberships in TAJE, JEA, ILPC, ATP I SIPA, NSPA and CSPA as you register online. Payment for these memberships may be included in your registration check.

Remember, advisers must be current TAJE members for students to compete in contests.

HOTEL

The Wyndham San Antonio Riverwalk is the official convention hotel. See page 4 for more information.

QUESTIONS?

Convention Director Susan Duncan
convention@taje.org
Executive Director Cindy Todd
director@taje.org

Registration
opens at
taje.org
Aug. 27.

SPECIAL SATURDAY SESSION

David Knight and Scott Winter will present an Intensive Writing session 3-5 p.m. Saturday.

Because of limited space, attendance will be limited to 125.

Cost is \$20 per person — for both students and advisers. Wristbands will be required for admittance.

Note: This session is at the same time as write-off contests.



photo by Pat Gathright

VOLUNTEERS NEEDED

Fall Fiesta is a team effort that relies on the help of advisers who bring students to the convention. Registration fees will be waived for advisers who volunteer by Oct. 3 for at least two of these activities: speaking, judging, moderating or doing on-site critiques. Please indicate which activities for which you are volunteering on the online registration form.

Volunteers still must register and pay for any other fees.

Advisers who fail to honor their volunteer commitments will be billed following the convention.

ON-SITE CRITIQUES

Media should be dropped off at the registration desk on Oct. 20 by 2 p.m. Schools preferring a critique of this year's yearbook instead of last year's should bring printouts of what they have accomplished so far. A schedule with the time of your critique will be available when you register.

Cost: \$15 per media.

BEST OF SHOW

Publications will be categorized based on size, and awards will be presented in each category. At least one student from the school must be registered at the convention to enter Best of Show.

Publications and broadcast/website information must be turned in to the registration desk by 2 p.m. Oct. 20. Broadcasts should be uploaded via the form at taje.org (see the online registration form for more info).

Best of Show will be judged Saturday night. If you will not be at the convention Saturday (but will be on Sunday) and want to enter Best of Show, you must mail in your publications to the TAJE address before Oct. 5.

All literary magazines will be judged in one classification. All online newspapers will be judged together in one classification. Broadcast Best of Show entries must be entered online. Broadcasts will be judged together in one classification.

Cost: \$10 per entry

FIESTA FUN

In addition to contests and sessions, students will be able to participate in fun activities to help build staff culture. The Wiñata a Piñata contest will feature social media competitions, and drawings will be held for a Deadline Survival Basket, printers and more at the Monday morning awards. Students/staffs must be present to win.

Watch for more information on ordering Fall Fiesta T-shirts for your students.

Advisers and staff members will have plenty of free time in the evenings to take advantage of local attractions such as the Alamo, museums, Market Square and other downtown attractions. They will also be able to experience and explore the Riverwalk and its dozens of restaurants.

More info on local attractions is available at taje.org.

Schools
registering
for Best of
Show must
have at least
one student
attending the
convention.

Mail
payments to:
Fall Fiesta
TAJE
P.O. Box 9187
Austin, TX
78766



INDIVIDUAL CONTESTS Please refer to the complete rules at taje.org

- Advisers must be TAJE members for students to participate in all contests.
- Pre-registration is required for all contests. Name substitutions will be allowed at registration.
- No late entries will be accepted.

ON-SITE WRITE-OFF CONTESTS

- Printers will be available, but students may bring their own printers. Flash drives are required if students plan to use the TAJE printers. Please bring a power strip if you plan to use computers.
- Students may enter only one contest; schools may enter only one student per contest except where indicated.
- Cost: \$10 for Yearbook Theme Package and Online Package; \$5 for others
- Contest time: 3-5 p.m. except for Online Package, which is 2:30-8 p.m.

CATEGORIES:

Yearbook Theme Package (a team of two students)	News Writing*	Sports Feature Writing*
Headline Writing	Editorial Writing*	Editorial Illustration*
Yearbook Copy	Feature Writing*	Broadcast Writing*
Online Package (a team of three students)	Review Writing*	*Live Interview/Performance

UPLOADED WRITE-OFF CONTESTS

- Each student may enter only one contest; schools may enter only one student per contest.
- Competitors are required to attend a 3-5 p.m. critique session on Oct. 20.
- Cost: \$5 per entry
- Must be uploaded by Oct. 19

CATEGORIES:

Newspaper Front Page Design	Advertising
Newspaper Feature Page Design	Basic Yearbook Design
	Advanced Yearbook Design

ON-SITE PHOTO CONTESTS

- Students will need a computer for uploading entries in these three contests.

DIGITAL PHOTO CONTEST

- No more than six students per school
- Students must bring their own cameras/accessories.
- Contest time: 2:30-5:30 p.m.
- Cost: \$10 per entry

CELL PHONE PHOTOGRAPHY

- No more than three students per school
- Contest time: 2:30-5:30 p.m.
- Cost: \$10 per entry

TEAM SCAVENGER HUNT PHOTO CONTEST

- Teams of three-five students per school using a single digital camera
- Contest time: 2:15-5:15 p.m.
- Cost: \$25 per team

ON-SITE VIDEO CONTESTS

- Entries must be submitted on SD cards or flash drives in an MPEG4 or MOV file. No cameras or tapes.
- Cost: \$10 per entry

BROADCAST PACKAGE

- One team of up to two students
- Contest time: 2:30-7:30 p.m.

VIDEOGRAPHY

- One student per school.
- Contest time: 2:30-5:30 p.m.

UPLOADED PHOTO/VIDEO CONTESTS See rules for uploading instructions.

PHOTO

- Each student is limited to one entry per category, but a student may enter more than one category.
- Schools may enter three students per category.
- Students do not need to attend the convention to enter uploaded contests, but a student from the school must be a registered convention delegate.
- Photos must have been taken after Nov. 1, 2017.
- Entries must be submitted online no later than 6 p.m. Oct. 3.
- Cost: \$10 per entry

CATEGORIES: Sports Action, Sports Reaction, Feature, News, Portrait, First-Year Photo, Photography Portfolio

VIDEO

- Limit of two entries per school per category.
- Videos must have been produced after Nov. 1, 2017.
- Entries must be submitted online no later than 6 p.m. Oct. 3.
- Cost: \$10 per entry

CATEGORIES: Commercial/PSA, News Story, Feature Story, Sports Story

Register for contests at taje.org by Oct. 3. No late entries will be accepted.

Questions?
Email
Contest Director
Andrea Negri:
contests
@taje.org.

These entries must be uploaded no later than 6 p.m. Oct. 19.

Students MAY NOT enter both Cell Phone Photography and Digital Photography.

Entries must be uploaded no later than 6 p.m. Oct. 3.

DO NOT bring videos to the convention. DO NOT mail in videos.



HOTEL INFORMATION

For more information, contact Susan Duncan: convention@taje.org or Cindy Todd: director@taje.org

CONVENTION HOTEL

Wyndham San Antonio Riverwalk

111 Pecan St. East
San Antonio, TX 78205
www.wyndhamsariverwalk.com
866-764-8536
Online reservations:
resweb.passkey.com/go/TAJE2018

RESERVATIONS/CANCELLATIONS:

Schools must make room reservations (**for eight rooms or less**) online or by calling 1-866-764-8536 before the designated cut-off date. Advisers must identify themselves as members of the Texas Association of Journalism Educators group.

All reservations must be guaranteed and accompanied by a first-night room deposit or guaranteed by a major credit card by **Sept. 19** (or the room reservation will not be saved). *Remember to bring tax exemption forms — both a sales tax form for parking and a hotel occupancy tax for the rooms.*

Reservations for the block must be received before **Sept. 19**. Reservations will be accepted after the Sept. 19 cutoff, based on availability; however, the block may sell out before that date, so make reservations early.

Large groups: For schools needing **more than eight rooms**, contact Lauren Hartmann directly: Phone: 210-354-2800 ext. 7236 Fax: 210 362-6444 Email: lauren.hartmann@sawyn.com

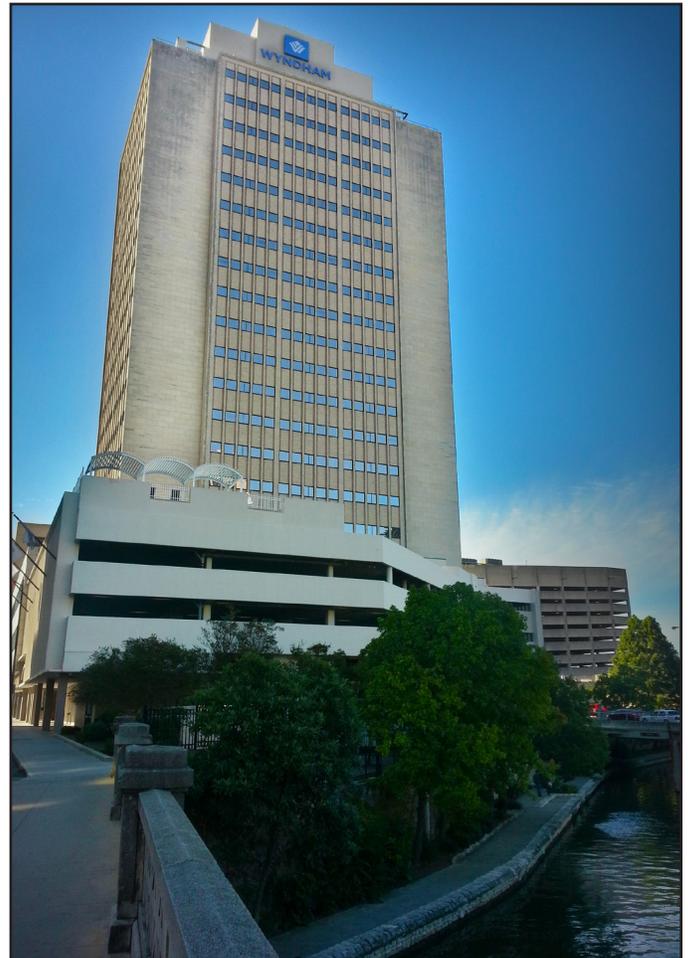
All cancellations must be made by **72 hours (three days) prior to arrival** or the guaranteeing credit card will be charged for a one night's stay for each room cancelled after the deadline. Schools must obtain a cancellation number. After the cancellation is made, the hotel will release the guarantee and refund the deposit. *Deposits are forfeited on all no-shows and reservations cancelled within 72 hours prior to arrival.*

RATES AND ROOMS

The room rate is set at a flat **\$159** for singles, doubles, triples and quads. TAJE has committed to a 330-room block, so we encourage all schools to stay at the convention hotel so that TAJE can avoid monetary losses or loss of convention space.

As an incentive, **schools get a break on their TAJE registration costs for staying at the convention hotel**. Those staying at other hotels will be charged \$10 more per registration.

Occupancy taxes are currently 10.75 percent for city taxes and 6 percent for state taxes. A proposal for city taxes to go up to 12 percent is on the table, but it had not taken effect as of July. Double-check with the hotel before submitting your payment requests.



Wyndham San Antonio Riverwalk

Every effort will be made to honor your request for a specific room type; however, rooms are assigned on the day of arrival, and types cannot be guaranteed.

ARRIVAL/DEPARTURE:

Guest accommodations will be available at 3 p.m. on arrival day and until 11 a.m. on departure date. There is a \$50 fee for checking out earlier than the reserved checkout date.

The hotel will try to have at least one room for each school available at 3 p.m. so that schools can store their luggage until all rooms are ready.

PARKING

Discounted self-parking is **\$20 per day**, per vehicle, with in/out privileges in the Self-Park Garage. The parking garage entrance has 6'4" clearance. Oversized vehicles will need to find alternate parking, but there are city lots nearby. On-street parking is by city permit only.

Buses will need to make arrangements with the city for parking permits for street parking. Contact Ruben Abrego at 210 542-8921 or 210 207-5749 (permit pick-up).

Please note valet parking is \$32 per night (no discount).

FOOD

Along the Riverwalk, there are dozens of meal options for lunch and dinner, and there is a breakfast buffet at the hotel. For a lower cost option, teachers may want to have students bring some breakfast items.

