



BEST in TEXAS

Winter Contests

The Texas Association of Journalism Educators announces its annual contest for high school and junior high newspapers and broadcasts. Categories include concept, writing, design and photography/artwork.

The entries must be received on or before Jan. 31, 2019.

Awards will be posted at taje.org by March 31, 2019.

CONTEST INFORMATION

The contest entry fees will be \$3 per entry. Advisers **MUST** be TAJE members to enter. Profits from the contest benefit TAJE projects, including scholarship programs.

The contest will focus on the quality of concept, writing and design to give newspaper, online newspaper and broadcast staff members an opportunity to gain recognition for their individual journalistic accomplishments.

The deadline for receiving entries is Jan. 31, 2019.

Winning entries will be awarded certificates of superior, excellent or honorable mention as judged by qualified scholastic journalism persons. **New for 2018-2019:** Entries receiving a superior rating will be eligible for the Best of the Best award. One overall winner will be selected from each contest group (print and online newspaper: concept, objective writing, opinion writing, design, photography/artwork; broadcast: coverage and talent).

Entries must have been published between Feb. 1, 2018, and this year's deadline. Do not enter pieces in both print newspaper and online newspaper.

Entries should be submitted through the TAJE web site.

Print newspaper: Upload appropriately named PDFs (for categories N1-N18 and N25-N33) or JPGs (for categories N19-24). **The naming scheme is Categorynumber_school_studentname.**

Online newspaper: Submit a URL. Please make sure links will remain active.

Broadcast: Upload videos to YouTube or Vimeo. Submit a URL.

Invoices provided on request. E-mail contests@taje.org with any questions.

Make checks payable to TAJE. **Mail payments directly to TAJE.** Entries may not be judged if payment or proof of payment request is not received by March 1.

Mail checks to:

TAJE
PO Box 9187
Austin, TX 78766

All entries may be published in TAJE publications.

BROADCAST CATEGORIES

Coverage

- B1. News Story: Coverage that focuses on the latest or most complete information.
- B2. Feature Story: Personality profile or human interest coverage.
- B3. Sports Story: News or feature coverage.
- B4. Commercial/PSA: Promotional or other type of commercial

Talent

- B5. Anchor: Two minutes of your anchor talent.
- B6. On-Air: Two minutes of field talent.

PRINT NEWSPAPER CATEGORIES

Concept

- N1. Nameplate, Folios & Standing Heads: Include at least one of each
- N2. Infographic Presentation: Include entire page with infographic
- N3. Headline Writing: Send five of your best headlines with stories
- N4. Caption Writing: Send five best captions with related photos
- N5. Alternative Copy: Include page with copy. Will be evaluated on design and content

Objective Writing

- (Include story & headline)
- N6. News Story: Straight news story or spot news coverage
- N7. News-Feature Story: News story with a feature angle
- N8. Feature Story: Personality profile, human interest story, etc.
- N9. In-Depth News/Feature Story: story that shows research, multiple sources, localization of a state or national topic, etc. Goes into more depth than a standard news story
- N10. In-Depth Package: Multiple story treatments on related topic. Include all stories and headlines
- N11. Sports Game Story: Preview or action story focusing on a single game

- N12. Sports Feature Story: Human-interest story or personality profile focusing on a person or event
- N13. Entertainment Feature: Feature story that covers any form of entertainment

Opinion Writing

- N14. Staff Editorial: Opinion piece reflecting the viewpoint of the staff or editorial board
- N15. Sports Column: Opinion/analysis of a sports topic
- N16. Personal Column: Opinion piece reflecting the writer's firsthand experiences
- N17. Personal Opinion Column: Opinion piece reflecting the writer's opinion on a local, state or national topic
- N18. Entertainment Review: Review of movie, book, play, restaurant, concert, CD, etc.

Photography/Artwork

- (Include related captions with photos)
- N19. News Photo: Emphasis on action; focused on event.
- N20. Feature Photo: Strong emphasis on human interest.
- N21. Sports Action Photo: Action-

centered. Should be carefully cropped.

- N22. Sports Feature Photo: Human-interest centered; what happens behind the scenes or between plays.
- N23. Portrait : Informal/environmental or studio portrait.
- N24. Photo Portfolio: Five photos with captions
- N23. Editorial Cartoon: Include page with cartoon
- N24. Original Artwork: Include page with art (can include art accompanying content or comic strips)

Design

- (Each entry should be one page except double trucks)
- N25. News Magazine Cover Design
- N26. Traditional Newspaper Page One Design
- N27. News Page Design
- N28. Editorial/Opinion Page Design
- N29. Feature Page Design
- N30. Sports Page Design
- N31. Entertainment Page Design
- N32. Photo Essay Page
- N33. Double Truck Design

ONLINE NEWSPAPER CATEGORIES

Concept

- O1. Multimedia Presentation: A package about a single topic that combines different forms of storytelling (such as interactive elements, video, slideshow with audio and traditional copy)
- O2. Infographic Presentation: Include relevant piece(s) with infographic
- O3. Headline Writing: Send five of your best headlines with stories
- O4. Caption Writing: Send five best captions with related photos

Objective Writing

- O5. News Story: Straight news story or spot news coverage
- O6. News-Feature Story: News story with a feature angle
- O7. Feature Story: Personality profile, human interest story, etc.
- O8. In-Depth News/Feature Story: story that shows research, multiple sources, localization of a state or national topic, etc. Goes into more depth

- than a standard news story
- O9. In-Depth Package: Include all stories and headlines
- O10. Sports Game Story: preview or action story focusing on a single game
- O11. Sports Feature Story: Human-interest story or personality profile focusing on an person or event
- O12. Entertainment Feature: Feature story that covers any form of entertainment

Opinion Writing

- O13. Staff Editorial: Opinion piece reflecting the viewpoint of the staff or editorial board.
- O14. Sports Column: Opinion/analysis of a sports-related topic
- O15. Personal Column: Opinion piece reflecting the writer's firsthand experiences
- O16. Personal Opinion Column: Opinion piece reflecting the writer's stance on a local, state or national topic
- O17. Entertainment Review: Review of

movie, book, play, restaurant, concert, CD, etc.

Photography/Artwork

- (Include related captions with photos)
- O18. News Photo: Emphasis on action; focused on event.
- O19. Feature Photo: Strong emphasis on human interest.
- O20. Sports Action Photo: Action-centered. Should be carefully cropped.
- O21. Sports Feature Photo: Human-interest centered; what happens behind the scenes or between plays.
- O22. Portrait: Informal/environmental portrait or studio portrait.
- O23. Photo Gallery: Minimum of five photos
- O24. Photo Portfolio: Five photos with captions
- O25. Editorial Cartoon: Include page with cartoon
- O26. Original Artwork: Include page with art