

PROSPECTIVE EXHIBITORS,
PLAN TO JOIN US FOR



Oct. 16-18, 2021
Hyatt Regency Hotel
123 LaSoya St.
San Antonio, Texas

CONVENTION PROFILE

Texas Association of Journalism Educators (TAJE), the state affiliate of the Journalism Education Association, annually hosts a scholastic journalism convention in October in San Antonio.

Anywhere from 700-1,000 students and teachers usually attend the convention.

The 2021 Fall Fiesta convention will begin on Saturday, Oct. 16, with a keynote address from CBS News anchor and 60 Minutes correspondent Scott Pelley. Following that, students will compete in onsite

and write-off contests or an intensive writing session.

You're invited to join us on **Sunday, Oct. 17**, when exhibits will be visited by hundreds of students and teachers. Sessions covering every aspect of newspaper, yearbook, desktop publishing, literary magazine, journalistic writing, design, broadcast and photography will also be taught on Sunday. Exhibitors will be located in a busy foyer area conducive to student and teacher interaction.

We hope you will join us.

EXHIBITOR DETAILS

Non-Profit

one table: \$300 for non-profit

two tables: \$500 for non-profit

For-Profit

one table = \$400 for for-profit

two tables = \$700 for for-profit

Exhibitors who send in a contract after the Sept. 17 deadline must pay a late fee of \$100.

To sponsor a convention event such as a keynote speaker, adviser reception or an adviser/student break room or an out-of-state speaker, contact convention director PJ Cabrera or executive director Cindy Todd.

MORE INFORMATION

www.taje.org

CONTACT US

Convention Director PJ Cabrera
convention@taje.org
(210) 383-6634

Executive Director Cindy Todd
director@taje.org
(512) 796-0397





Oct. 16-18, 2021
Hyatt Regency Hotel
123 LaSoya St.
San Antonio, Texas

2021 TAJE Exhibit/Event Contract

COST OF SUNDAY EXHIBITS

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one table = \$300 for non-profit

two tables = \$500 for non-profit

For-Profit

one table = \$400 for for-profit

two tables = \$700 for for-profit

To sponsor a convention event such as an advisers' reception or an adviser/student break room or an out-of-state speaker, contact convention director PJ Cabrera at convention@taje.org or Cindy Todd at director@taje.org.

_____ hereby contracts with the Texas Association of Journalism Educators for an exhibit as checked below at the 2021 TAJE State Convention Oct. 16-18 at the Hyatt Regency San Antonio Hotel. Payment is due to Texas Association of Journalism Educators by **Sept. 17, 2021**, unless prior arrangements have been made with the executive director.

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Exhibitors who send in contracts after the Sept. 17 deadline must pay a \$100 late fee.

Email signed contracts to director@taje.org followed by the original signed contract with payment to:

Cindy Todd
TAJE
P.O. Box 9187
Austin, TX 78766



Authorized Signature

TAJE Executive Director

Email

Date

Company Name