

**SEEK
SHARE
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fall 
fiesta
TEXAS ASSOCIATION of
JOURNALISM EDUCATORS
Fall Convention

Oct. 8-10
Hyatt Regency
San Antonio Riverwalk

fall fiesta

The Texas Association of Journalism Educators extends a warm welcome to all delegates at our convention. Special thanks to the following people who made this convention possible:

EXECUTIVE BOARD

- Kari Riemer - president
- Michael Reeves - president-elect
- Alyssa Boehringer - past president and ILPC liaison
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- Alicia Merrifield - private school liaison
- Laura Negri - education chair
- David Doerr - policy chair
- Bobby Hawthorne - mentorship chair
- Cindy Todd - executive director

- ## EXHIBITORS
- SUNDAY 8 a.m. - 4 p.m.**
- ACU JMC Department
 - Balfour Yearbooks
 - CADY
 - Gloria Shields/NSPA Media Workshop
 - Herff Jones Yearbooks
 - Jostens
 - New Voices Texas
 - UNT Mayborn School of Journalism
 - UT Journalism School
 - Walsworth Yearbooks

Welcome to SAN ANTONIO



TONY PLOHETSKI OUR KEYNOTE

1 p.m. Saturday
Sponsored by *Walsworth*

Tony Plohetski is a national award-winning journalist whose work spans print, television and digital mediums. He has chronicled some of Texas' biggest stories, and his investigative and accountability reporting has led to indictments and prompted new state laws and other government reform.

He joined the Austin American-Statesman in 2000 and since 2013, he has worked in partnership with KVUE, where he is the station's senior reporter.

Plohetski has received more than two dozen national and state journalism honors, including a national Edward R. Murrow Award, three National Headliner awards and the prestigious Hillman Prize in broadcasting. In 2021, he was the inaugural winner of the Dan Rather Medal for News & Guts for journalistic courage and was named Star Reporter of the Year by Texas Managing Editors. He also has received regional Emmy awards for general assignment reporting, environmental reporting and continuing coverage of a news event.

Most recently, Plohetski was a key member of the Statesman's and KVUE's reporting teams after the mass shooting in Uvalde that killed 19 children and two teachers. He was among the first journalists to provide earliest information on the horrific death toll and to confirm that authorities were expanding an investigation into the law enforcement response.

In 2020, Plohetski revealed the death of Javier Ambler II while in the custody of the Williamson County Sheriff's Office. His investigation of the agency's ties with a reality TV show showed other questionable force encounters. The program was canceled, and the Texas Legislature imposed a ban on law enforcement agencies partnering with such productions.

Delegates are reminded that proper behavior is expected. Please follow the five rules of conduct which will be enforced during the convention by all advisers and hotel staff members. Violation of these rules will result in disciplinary action.

- Students should be in their rooms, making no excessive noise by 11 p.m. The hotel reserves the right to remove any hotel guest who causes disruptions. Rudeness to other hotel guests or employees will not be tolerated.

- No student will be admitted without an adviser or chaperone approved by the school. At least one chaperone/adviser is required for every 12 students. Advisers/chaperones assume responsibility for their students' behavior and well-being during the convention.

- Schools will be held liable for any damages done to hotel rooms or other facilities by students under their supervision. Follow rules regarding elevator limits.

- Smoking, vaping, drinking or possessing alcoholic beverages and/or possession/use of illegal drugs is prohibited.

- All students, chaperones, advisers and staff members are expected to wear their convention name badges at all times while in the convention hotel.

TAJE officials reserve the right to declare all fees forfeited and to send delegates home at their own expense for violation of any or all of these rules of conduct. Furthermore, violations may result in disqualification from all contests and forfeiture of any awards won.

TIME	EVENT	DETAILS	
10 a.m. - 1 p.m.	The Bureau (Garden Terrace)	Sessions every 30 minutes. Sponsored by SNO Sites .	<p>10 a.m. Decoding the Staff Manual Michael Reeves, James Bowie High School</p> <p>10:30 a.m. Periodismo sin fronteras: more inclusive news platforms Carey McCarthy, Communication Arts High School</p> <p>10 a.m. This or that? How to decide on the best photos Mike Taylor, Walsworth</p> <p>11:30 a.m. Exploring Mirrorless Cameras Samantha Berry, CADY</p> <p>12 p.m. From high school journalism to seasoned pro Marissa Salazar, Austin Chronicle</p>
10 a.m. - 1 p.m.	Registration	Los Rios Foyer	Lunch on your own
1 p.m.	Welcome Assembly	Keynote - Tony Plohetski	Regency Ballroom
2:15 - 2:30 p.m.	Broadcast Package, Videography, Digital Reporting and In-Depth Package contests begin	<p>Contests meet in Blanco.</p> <p>In-Depth Package entries received by 8 p.m. via Google Drive</p> <p>Broadcast Package entries received by 7:30 p.m. in Regency C</p> <p>Videography entries received by 5:30 p.m. in Regency C</p> <p>Digital Reporting entries received by 6 p.m. via email</p>	<p>2:15 - Scavenger Hunt contestants meet in Garden Terrace - return by 5:15 p.m. to submit entry in Garden Terrace</p> <p>On-Site Photo and Cell Phone Photo contest prompts will be posted on Twitter via @TxAJE.</p> <p>Students must check in at registration desk at 5:15 p.m. Entries must be turned in at contest.atpi.org, and teachers must assign students to the contest before they can upload entries.</p>
3 - 5 p.m.	Live Contests	<p>Headline Writing - Pecan</p> <p>Yearbook Copy - Pecan</p> <p>YB Theme Package - Pecan</p> <p>Newspaper Design - Pecan</p> <p>Review Writing - Mesquite</p> <p>News Writing - Llano</p> <p>Editorial Writing - Llano</p> <p>Editorial Illustration - Llano</p> <p>Sports Feature Writing - Nueces</p> <p>Feature Writing - Pecos</p>	Students will need to keep up with their labels to be admitted to the Saturday contests. The numbers on the labels will be used to identify student work when it is turned in.
3 - 5 p.m.	Intensive Writing with David Knight and Scott Winter	Regency A	Pre-registration required.
5:15 p.m.	On Site Photo Check-In	Registration Desk	
5:30 p.m.	Scavenger Hunt Check-In	Garden Terrace	
5:30 p.m.	Write-Off Judging	Regency C	Judges' food provided by Herff Jones Yearbooks .
6 p.m.	Free Time		
11 p.m.	Quiet in the Hotel		



Scan to read more about our speakers.

SUNDAY MORNING

OCTOBER 9, 2022

	REGENCY A	REGENCY B	REGENCY C	NUECES	FRIO	BLANCO	LLANO	PECOS
8:30-9:05	<p>Power columns that change people Great personal columns can change your readers' lives. Bad ones are a waste of paper. Learn tips for writing with power.</p> <p><i>David Knight, South Carolina, featured speaker (news)</i></p>	<p>Show some #*\$@& character I know you, Donald, you're the kind of president who ... I know you, Michael, you're the kind of player who ... All our magazine, yearbook and broadcast stories are driven by character(s). Let's talk about how to find good ones and how to surprise our readers with real characters and change our communities by producing stories with real character.</p> <p><i>Scott Winter, Bethel University, featured speaker (all)</i></p>	<p>Improve your publication photography Get the entire staff involved in making sure that the visual content of your publication is as strong as possible. Not just for photographers!</p> <p><i>Mark Murray, ATPI (photo)</i> This session is double-blocked</p>	<p>Your other language audience The gulf between languages should not present a major challenge when staff members and advisers are prepared. This session is designed to help prepare capable staff members to translate written content from one language to another.</p> <p><i>Mark Webber, San Antonio (all)</i></p>	<p>HTN off camera The journalists of Hill Top News will share how they run their broadcast program at Rock Hill High School. From organization systems to producing packages to running the live broadcast, the student leaders will share behind the scenes of their newsroom.</p> <p><i>Hill Top News staff and adviser, Margie Raper, Rock Hill HS (broadcast)</i></p>	<p>Holy CRAP "Dang. I like that design. Golly that looks good." But do you know why? Can you tell us? In this session, you'll learn how to make designs that make you say "Woo hoo!" instead of "Ew, gross."</p> <p><i>Alyssa Boehringer, ILPC (design)</i></p>	<p>Power revision Improve your writing with these methods of revision. Revise your own writing or use the tips to coach other writers on your staff. I promise this session will change your life.</p> <p><i>Lori Oglesbee, McKinney (news, yearbook)</i></p>	<p>Super organized now – super fun later Learn some organization techniques for the room and the book so there's more time for team bonding and fun things.</p> <p><i>Haley Gluch, McNeil HS (yearbook)</i></p>
9:15-9:50	<p>Learn some stuff to do to make you WAY better As a writer. As a storyteller. And as a reporter. WARNING! Some of it's stuff you'll only do if you're REALLY serious about writing.</p> <p><i>David Knight, South Carolina, featured speaker (all)</i></p>	<p>How to do college So you've got all these skills from your years on the varsity journalism team. What can you do with them in college? Here are your options. Here are the possibilities. Also, here's how to do college right, whether you major in journalism, pre-law or forensic pet therapy.</p> <p><i>Scott Winter, Bethel University, featured speaker (all)</i></p>		<p>Embracing mobile payments Utilizing mobile payment methods, such as Venmo or PayPal, can make payment processes quick and easy to track. With mobile payment apps, you can sell thousands of dollars worth of yearbooks, staff shirts and even accept donations or "tips" from parents who appreciate your media program's coverage.</p> <p><i>Mike Tobias, Port Neches Groves ISD (all)</i></p>	<p>Teaching media literacy through journalism Media literate students possess strong critical thinking skills, giving them the ability to accurately identify and analyze the purpose of different types of information we consume on a daily basis. Learn about how you can use resources from the News Literacy Project like Checkology in your classroom to make sure your journalism students are media literate and ready to take on the daily media onslaught.</p> <p><i>David Doerr, Akins HS (advisers)</i></p>	<p>Make your school better Public service announcements are a direct way to make life better for the people at your school. In this session, you'll see tips and tricks for how it's done.</p> <p><i>Alyssa Boehringer, ILPC (broadcast)</i></p>	<p>Yearbook teamwork Let's bring the fun back to yearbook. It's been a tough few years. Get ideas to create a positive, fun culture where everyone feels valued and important.</p> <p><i>Margaret Sorrows and Jeff Moffitt, Jostens (yearbook)</i></p>	<p>Act like a 4-year-old: ask why The better your interview, the better your products will be. It is impossible to overestimate the value in asking questions. Learn how to write, order and follow up with questions to turn a bland set of quotes into a genuine conversation.</p> <p><i>Stephen Green, Caney Creek HS (all)</i></p>
10:00-10:35	<p>24 great leads – and some bad ones, too A boring lead can doom a great story – even one you spent hours interviewing, researching and writing. See examples of great leads that grab readers. And get tips on avoiding cop-out leads that turn readers off.</p> <p><i>David Knight, South Carolina, featured speaker (all)</i></p>	<p>Where do you want to wake up tomorrow? Our story ideas are stale. Heck, they were stale in November. Now, they smell. How do we find ideas that keep the staff motivated to do great stuff, and readers motivated to read it? Well, it's a secret. So show up early.</p> <p><i>Scott Winter, Bethel University, featured speaker (all)</i></p>	<p>Where do babies come from? OK. I am not going to tell you that, but I can help you discover where great stories come from. They come from fearless reporters, curious reporters, reporters with good ears and big hearts. Let's talk about where to find a story and how to know whether it's worth covering.</p> <p><i>Jeanne Acton, Austin (news, yearbook)</i></p>	<p>I am a new adviser. Now what? Being a new adviser can be scary, but it doesn't have to be! Get tips and tricks to help you calm your concerns and make your year be fun for both you and your students. You don't have to be a first year adviser to take something away from this session.</p> <p><i>Alicia Merrifield, The Village School (advisers)</i></p>	<p>The state of censorship in Texas Student leaders with New Voices Texas and experts from the Student Press Law Center will lead a discussion about administrative prior review and censorship. Panelists will discuss recent developments in the effort to pass a state law in Texas that will cure problems resulting in the U.S. Court's Hazelwood decision that has led to censorship becoming commonplace in many states, including Texas.</p> <p><i>New Voices Texas</i></p>	<p>How our Instagram account became a collective obsession and a source of pride In this session, we'll show you how to take your social media to the next level.</p> <p><i>Dave Winter, McCallum HS (news, photo)</i></p>	<p>Design is part of the story Let's talk about how design helps tell a story. Visual communication leaves impression on the viewer – make sure it's the one you want.</p> <p><i>Jeff Moffitt, Jostens (yearbook)</i></p>	<p>We're here. We're Queer. Why it's important to cover queer issues in student media Inclusive coverage is integral to unbiased journalism. Spend some time with a student panel who has experience covering gender and queer issues.</p> <p><i>Katelyn Nash and Kate Hayes, Hendrickson HS (all)</i></p>
10:45-11:20	<p>20 shots you got to get Get these shots every time you go out to shoot, and you'll produce award-winning packages and PSAs and movies.</p> <p><i>David Knight, South Carolina, featured speaker (broadcast)</i></p>	<p>Duct tape and high funkadelicity Just because we're journalism-geeky enough to spend nights and weekends making newspapers and yearbooks and broadcasts, even traveling across the state and country to talk journalism, doesn't mean we can't enjoy it. We'll cover 758 ideas to make journalism more fun. And most of them aren't even all that naughty.</p> <p><i>Scott Winter, Bethel University, featured speaker (all)</i></p>	<p>Let's face it High school journalists have to cover prom, homecoming, new school policies, etc. But you don't have to cover those stories the same way year after year. Let's put a face on your stories and find that unique angle to grab your readers.</p> <p><i>Jeanne Acton, Austin (news, yearbook)</i></p>	<p>Become a JEA mentor/mentee The JEA Mentoring program matches veteran advisers with individuals new to teaching journalism and advising student media to offer support and guidance throughout a two-year mentorship. This session, presented by two TAJE members who are also on JEA's national Mentoring Committee, will explain how to become a mentor or mentee.</p> <p><i>Alicia Merrifield, The Village School and Mark Webber, San Antonio (advisers)</i></p>	<p>Power Portfolios We want you to apply for the Texas Journalist of the Year! This session will discuss what it takes to build a successful portfolio for the JOY competition.</p> <p><i>Emily Pyeatt Arnold, Aledo HS (all)</i></p>	<p>Become your district's news agency When school is canceled, events take place or tickets go on sale, give your school district ONE source to go to for that information. The rewards can be as fulfilling as receiving credit for work done or possibly even funding as your district sees fit to provide you with tools to get the job done.</p> <p><i>Mike Tobias, Port Neches Groves ISD (all)</i></p>	<p>The feature treatment Most journalism is not a story. Most journalism is something else. The difference is as vast as that between (nod to Mark Twain) a lightning bug and lightning, but there are occasions when factual news can be conveyed as a true story. This session is all about when journalists become tellers of stories.</p> <p><i>Kevin Robbins, UT Austin (all)</i></p>	<p>Marketing APP-etizers Join me for some much-needed snacks, and let's look at a few NEW apps that can improve your publications' marketing endeavors.</p> <p><i>Davis Gamble, Walsworth (yearbook)</i></p>

FOR ADVISERS Coffee hosted by **Balfour** representatives in Regency Center from 7:30 to 9 a.m.

FOR EVERYONE Exhibits in Regency Foyer will be open from 8 a.m. to 4 p.m. Sunday. Come visit.

FOR ADVISERS Luncheon at 11:30 a.m. in Regency Center. Hosted by **Jostens** representatives. TAJE Board will present Trailblazer, Pathfinder, Friend of Journalism and Texas Treasure Awards.

ON-SITE CRITIQUES Judges and staffs should meet at the registration desk for critiques. Please see our critique coordinator, secretary Stephen Green, if you need assistance.

SUNDAY AFTERNOON

OCTOBER 9, 2022

	REGENCY A	REGENCY B	REGENCY C	NUECES	FRIO	BLANCO	LLANO	PECOS
1:30-2:05	<p>Great gathering comes first The greatest journalists are always the greatest gathers – of information, of stories, of images. Find out how to improve your gathering.</p> <p>David Knight, South Carolina, featured speaker (news)</p>	<p>Defining moments that matter Writers and photographers need to be looking for the moments and stories that matter. The ones that symbolize what it's like to the sources in our stories. Let's talk about how to recognize those stories and moments and remove the barriers that stop our publications from being relevant to our student bodies.</p> <p>Scott Winter, Bethel University, featured speaker (all)</p>	<p>Building a portfolio Don't just throw photos together and call it a portfolio. Learn tips for assembling a portfolio, whether for work, a scholarship or to enter contests.</p> <p>Mark Murray, ATPI (photo)</p>	<p>Tips for teaching solutions journalism and mining resources This session will define what Solutions Journalism is, provide teaching tips to incorporate Solutions Journalism strategies in your curriculum plus share resources to help students navigate the Solutions Journalism Storytracker and other resources.</p> <p>Dorothy Bland, University of North Texas (advisers)</p>	<p>So you want to be a sports writer Find out what it's like covering the NBA, NHL and MLB. Learn tips and tricks to building a portfolio in high school that can help get you the job you eventually want.</p> <p>Megan Ortiz, Kingwood Park HS (all)</p>	<p>Interviewing: From radio to broadcast news From radio interviews to news interviews, how to make your interviewee comfortable – and give you the best sound bites possible.</p> <p>Michael Hatch, Prosper HS (broadcast)</p>	<p>In-Depth Double Truck Packaging Looking for ways to improve your design thinking and final products? We will start with some basics and things you should be doing all the time, and examine ways to improve your work. We will look at design basics, advance design ideas, color, typography, planning and a bunch of great designs. I will also share some tactics to try with your staff for better workflow management.</p> <p>Michael Reeves, James Bowie HS (news)</p>	<p>Time for change Why are we doing the same things year after year? Let's look at what we've been doing and readjust.</p> <p>Mike Taylor, Walsworth (yearbook)</p>
2:15-2:50	<p>Storytelling that ain't boring Learn the secrets of great storytelling that will transform your writing into copy that readers can't put down.</p> <p>David Knight, South Carolina, featured speaker (news)</p>	<p>You asked for it Or maybe you didn't, but you should have. Reporters can write great stories only when they've mastered the art of interviewing. This session will explore tips for improving your interviewing skills.</p> <p>Jeanne Acton, Austin (beginners, news, yearbook)</p>	<p>Photo/Video Cross Training Diversify your visual storytelling by cross-training photography and videography skills.</p> <p>Margie Raper, Rock Hill HS (news, broadcast)</p>	<p>Just starting out? Let us help you map it out This session will help new advisers to newspaper and yearbook programs. From ethics, to calendars, to grading, presenters will share their knowledge and best advice for guiding publications and surviving the first year.</p> <p>Shannon Kelly, Harlan HS and Michelle Elizondo, Tom C. Clark HS Emily Arnold, Aledo HS (advisers) This session is double-blocked</p>	<p>Game on: how do I get that photo? Get 10 great tips for improving your photography from three national award-winning photographers, who combined to win 41 photo awards last year, including NSPA Photojournalist of the Year. See their photos. Get new ideas.</p> <p>Katie Gerbasich, Maya Ortiz and Arleigh Doehring, Kingwood Park HS (photo)</p>	<p>Advanced Composition: Organizing and Controlling Your Frame Organizing your subject matter not only leads to more visually interesting images but more impactful images for documenting the moments of your year. This session will explore advanced compositional techniques and practices for controlling your frame.</p> <p>Mitchell Franz, Yoakum (photo)</p>	<p>Design/Redesign How do you find ways to be consistent and yet creative when it comes to creating your newspaper print edition? Let's discuss these two ideas when developing a strong visual look for your print products. This training will focus on improving readability while using elements of visual communication. We will address layout tips, photo and graphic usage and editing, workflow tactics, typography and planning.</p> <p>Michael Reeves, James Bowie HS</p>	<p>BeReal with your b-roll Authenticity and multiple perspectives are key to quality b-roll. Learn how to capture dynamic b-roll shots to take your visual storytelling to another level.</p> <p>Curtis Christian, McKinney HS (broadcast)</p>
3:00-3:35	<p>Letting your voice be heard Being a forum for voices is a vital part of journalism programs, so why are opinion pieces treated as a laundry list of complaints? Learn how to ditch the ranting and wishy-washy statements and craft well-researched opinions written to be read and persuade the reader to take action.</p> <p>Stephen Green, Caney Creek HS (all)</p>	<p>I've got that feeling Feature writing is no easy task. You have to understand lead writing, quotes/transitions, descriptive writing, flow and conclusions. Come explore ways to craft feature stories that will get your readers feeling.</p> <p>Jeanne Acton, Austin (news, yearbook)</p>	<p>Join the pod people Podcasting. Think you should? Have something to say? Want to explore the possibilities? We explore what it takes to get started with your podcast and the basics to start strong.</p> <p>Margie Raper, Rock Hill HS (news, broadcast)</p>		<p>Sport the Stats: Work, Win & Wow, Using Reverse Engineering Journalists: keep your own stats. Athletes use stats to improve their work. Journalists should, too. This session shows how to start improving your work – one improved, measurable step at a time.</p> <p>Lisa Roskens, Prosper HS (all)</p>	<p>Evolution of a photographer Mitchell Franz will share his experience of transitioning and evolving visually. While the work and stories will be personal, the message and lessons should apply to others. This session is perfect for those considering photography as a future career path.</p> <p>Mitchell Franz, Yoakum (photo)</p>	<p>Find your photo flow Looking for some new strategies and incentives for your photographers? This session will focus on processes and procedures to stay organized, never miss an event and showcase great photos.</p> <p>Samantha Berry, CADY (photo)</p>	<p>Get your staff in the zone Does your yearbook room ever feel TOXIC? This interactive session will give your staff strategies to stay N'SYNC throughout the year so you don't have staffers saying BYE, BYE, BYE when the going gets tough. Tiffani and Jill will share leadership strategies, teambuilding ideas and answer all your staff management questions.</p> <p>Jill Chittum and Tiffani Womack, Walsworth (yearbook)</p>
3:45 - 4:20	<p>Photography with visual variety Photos dominate yearbook real estate. Learn how to shoot a photo story and use those images to tell a better story on yearbook spreads. Photo editing will also be discussed.</p> <p>Margaret Sorrows, Jostens (yearbook)</p>	<p>TAJE membership meeting Hear reports from the executive board and hear their plans for the year. Give us feedback and ask questions, too. Door prizes!</p>	<p>Satire: Humor with a purpose Satire shows us the familiar in a new light with the welcome bonus of laughter.</p> <p>Lori Oglesbee, McKinney (all)</p>	<p>It's about the people The people in news stories bring life to the stories and emotion. This session will show you how.</p> <p>Amanda Brown, Our Lady of the Lake University (all)</p>	<p>Be your school's news ambassador You know when news is untrustworthy, right? You're a journalist. But do your friends know? In this session, we'll talk about strategies for sharing your media literacy know-how in the halls at school.</p> <p>Kathleen McElroy, UT Austin (all)</p>	<p>Second-Nature Storytelling: Tips for Documenting Ordinary Moments in Extraordinary Way Diving into the meaning of story, the why of our assignment, and narrative types is only the beginning for this loaded session. Then we'll cover tips for thinking outside the box on that school tradition that never changes.</p> <p>Mitchell Franz, Yoakum (photo)</p>	<p>Build your brand What do we do with all of the thousands of photos we take every year? Use them for marketing and to build your journalism program's brand and reputation! This session will showcase strategies for using photos to market your yearbook and also increase awareness for your publications program.</p> <p>Samantha Berry, CADY (all)</p>	<p>Puppies and Babies Cute is great for puppies and babies, but it shouldn't be the goal when designing a yearbook spread. These two yearbook veterans will share tips for creating eye-catching award-winning designs, and how to move from decorating spreads to thoughtful content-driven design.</p> <p>Jill Chittum and Ed Larsen, Walsworth (yearbook)</p>

3:45 P.M. IN REGENCY B TAJE MEMBERSHIP MEETING

Join us for updates on the organization and its activities. Officers and directors will make reports, and members will vote on recommendations from the board.

4:30 P.M. PHOTO CONTEST JUDGING

Meet at Registration Desk

SPECIAL THANKS TO OUR SPONSORS

Balfour – Adviser Hospitality
CADY – Adviser Bags
Herff Jones – Lanyards, Judges' Dinner, Camera Drawing
Jostens – Adviser Luncheon

UT School of Journalism and Media – Featured Speakers
SNO Sites – The Bureau
Walsworth – Keynote Speakers

9 A.M.
**AWARDS
& CLOSING**

Regency Ballroom

KEYNOTE:
**PHOTOGRAPHY
WITH TAMIR KALIFA**



Tamir Ben Kalifa is a visual journalist with over a decade of experience working in the U.S., Israel and beyond. He is passionate about human rights, social justice and environmental issues and believes responsible visual storytelling can raise questions that lead to a better understanding of ourselves and one another.

He is a frequent contributor to The New York Times, The Washington Post, Politico, CNN, Texas Monthly and others.

ADMINISTRATOR OF THE YEAR

John Boehringer
Vista Ridge High School

PRIZE DRAWINGS AND GIVEAWAYS

Wiñata a Piñata Announcement
Deadline Survival Basket Drawing
(must be present to win for all drawings and prize giveaways)

AWARDS CEREMONY

Individual Awards
Best of Show
Sweepstakes

Please pick up all awards and entries at the conclusion of the ceremony.

Wiñata a Piñata

Follow @TxAJE on Twitter and Instagram and join our social media contests this weekend and you could win a sweet piñata overflowing with candy for your staff. Winners of the Wiñata a Piñata contests will have their school entered twice into the drawing for the deadline survival basket. Every other school will only be entered once. You must be present at the awards ceremony Monday morning to win. Piñata winners announcement and the basket drawing will happen before the awards ceremony.

SATURDAY

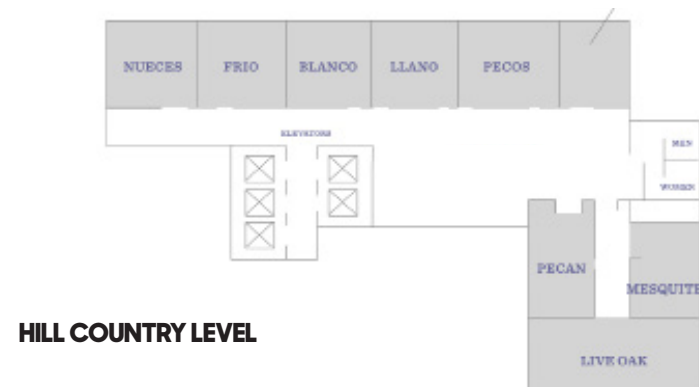
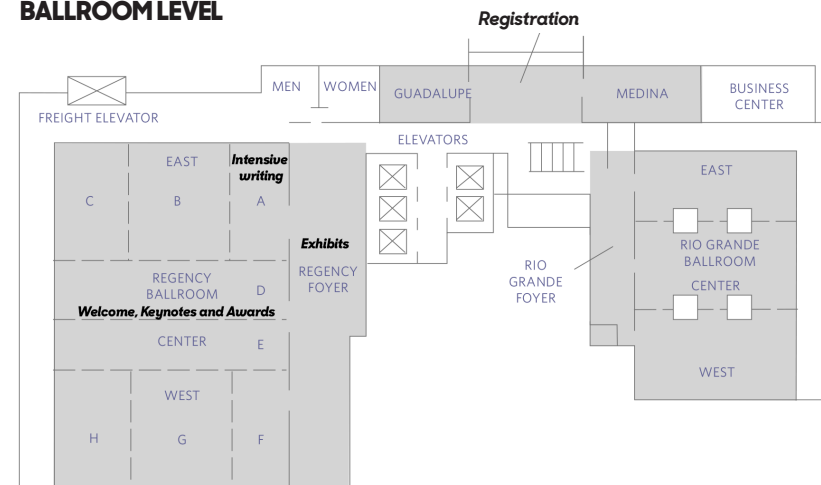
SELFIE TONIO – Post the most San Antonio-themed selfie you can and use the hashtags #TAJE and #selfietonio and you'll be entered to win a piñata.

SUNDAY

JOURNALISM TIK TOK – Deadlines. Copy editing. Video production. Grammar. Photography. Pick a topic and produce the most creative journalism-related Tik Tok. Use the hashtags #TAJE and #journalism to be entered to win a piñata.

WHERE AM I?

BALLROOM LEVEL



HILL COUNTRY LEVEL