

2023 AT A GLANCE

SATURDAY, OCT. 7

10 a.m. – 1 p.m.

Registration

Henry B. Gonzalez
Convention Center
Room 305

Ballroom Level

(closed during keynote)

Adviser bags

sponsored by Cady

Time TBA

Adviser Hospitality

sponsored by Photo Texas

10 a.m. – 12:30 p.m.

The Bureau sessions

Room 303

1 p.m.

Welcome Assembly

Hemisfair Ballroom

Keynote Speaker

David Yeomans

sponsored by Walsworth

2:15 – 8 p.m.

Contests

Judges' Dinner

sponsored by Walsworth

3 – 5 p.m.

Intensive Writing

David Knight &

Scott Winter

sponsored by

The Headliners Foundation

SUNDAY, OCT. 8

7:30 – 8:30 a.m.

Adviser Hospitality

sponsored by Balfour

8 – 10 a.m.

Late Registration

Room 305

8 a.m. – 4 p.m.

Colleges and Vendors

Exhibits

8:30 – 11:20 a.m.

1:30 – 5 p.m.

Class Sessions

On-site Critiques

11:30 a.m. – 1:30 p.m.

Adviser Luncheon

sponsored by Jostens

MONDAY, OCT. 9

9 a.m.

Hemisfair Ballroom

Featured Speaker

Kathleen McElroy

sponsored by Walsworth

Awards Ceremony

Prize Drawings

Wiñata a Piñata, Deadline
Survival Basket & more!
(must be present to win)

fall fiesta

TEXAS ASSOCIATION OF JOURNALISM EDUCATORS CONVENTION

TRUE STORY:
Join us at the
**San Antonio
Convention
Center**
Oct. 7-9

WHO WILL BE THERE

Media advisers and scholastic journalists will converge to learn, share, compete and celebrate during the three-day convention.



Keynote Speaker
David Yeomans

Saturday's keynote speaker, **KXAN Chief Meteorologist David Yeomans**, has been fascinated with weather for as long as he can remember. He became a registered storm spotter with the National Weather Service at age 9, keeping official climate records from his home weather station.

The longtime Austinite attended Westlake High School and went on to study meteorology at the University of Miami, where he was a published undergraduate researcher under world-renowned climate change expert Dr. Brian Soden. A hurricane "expert," Yeomans was a guest scientist aboard a NOAA Hurricane Hunter flight.

In addition to winning several awards, including three Lone Star Emmys and Best Weather Anchor by the Texas Association of Broadcasters, Yeomans was featured in in GQ's "The Breakdown" web series discussing what Hollywood gets right and wrong with weather in movies. He also served as the weather expert in several episodes of History Channel's "I Was There," covering weather's part in historical disasters like the Space Shuttle Challenger explosion.

David Knight and Scott Winter will again lead an Intensive Writing session 3 p.m. – 5 p.m. Saturday during on-site contests. Preregistration is required, and cost is \$20 per student and/or adviser.

On Sunday, **advisers and pros** will teach sessions covering all aspects of scholastic journalism, and on-site critiques will provide staffs with valuable feedback. Registration will be waived for teachers who volunteer by Sept. 23 for at least two activities including speaking, judging or doing on-site critiques.

Monday's featured speaker is **Kathleen McElroy**, Ph.D., a professor in the School of Journalism and Media at UT Austin. A celebrated veteran journalist with extensive experience at several publications including The New York Times, McElroy's expertise lies in race and news media, sports and news ethics.

THE BUREAU

Get there early on Saturday morning to take advantage of **The Bureau**, which will offer quick tips sessions, Ted Talk-style presentations and staff showcase opportunities during registration from 10 a.m. to 12:30 p.m. Luggage welcome!

HOTEL INFO

The Grand Hyatt, next door to the convention center, is the official convention hotel. See separate sheet for more information. Hotel cutoff date is **Sept. 15**.

CELEBRATIONS & FUN

Honor 2023 Trailblazers, Pathfinders, Texas Treasures and Friends of Journalism at the Sunday **Adviser Luncheon**. RSVP during registration.

In addition to prize drawings, Monday's **Awards Ceremony** will recognize individual contest winners and Best of Show recipients.

ON-SITE CRITIQUES

Drop off your media at the registration desk on Saturday, Oct. 7, by 3 p.m. Preregistration is required, and you will receive a critique time at Saturday check-in. Cost is \$15 per critique.

MEMBERSHIP

You may join or renew your memberships in TAJE, JEA, ATPI, SIPA, NSPA and CSPA as you register online. You must complete the online membership form or email the PDF to Cindy Todd at director@taje.org. Membership payments may be included in your registration check.

Remember, advisers must be current TAJE members for students to compete in contests.

REGISTRATION & PAYMENT

Register at taje.org.

Early-bird registration due by **Sept. 15**:
\$50 per person (discount for staying at the convention hotel)
\$60 per person (at another hotel)

\$55/\$65 after Sept. 15
Walk-in registration is \$70 per person.

Invoices will be provided after you register. Include payment for all registrations, contests, memberships, etc., in one check made payable to TAJE. Venmo @TAJECINDYTODD. If you need to use a credit card, contact Cindy Todd at director@taje.org. Hotel payments must be made directly to the hotel.

No refunds will be issued after Oct. 1; however, credit may be given toward 2023–24 TAJE contest fees.

QUESTIONS?

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