



The News Literacy Project's [PitchIt! Texas student contest](#) is not your typical student competition. It offers a multi-layered challenge that encourages middle and high school students to explore various facets of their creativity. From honing their writing skills to presenting ideas to a panel of journalists, this competition is a platform for students to think outside the box.

By participating in PitchIt!, students enhance their academic skills and develop a deeper understanding of real-world issues. The educational empowerment embedded in this competition aims to inspire the next generation of thinkers, communicators, and change-makers through news literacy concepts.

Participating in PitchIt! is easy and can seamlessly integrate into your curriculum. The competition structure and [NLP's free resources](#) allow educators to incorporate it into various subjects, making it a versatile tool for enhancing students' skills across disciplines. The winning entries will be recognized and rewarded, offering students a sense of accomplishment and motivation to continue exploring their talents. Prizes for students and teachers!

**Student essay deadline:** April 15, 2024.

**For additional details,** please visit [NewsLit.org](https://www.newslit.org) or complete our [RSVP educator form](#). **Questions?** Contact Sara Gonzales, [saraegonzales@katyisd.org](mailto:saraegonzales@katyisd.org), or join the [NewsLitNation Facebook Group](#) for additional support.