

10 reasons to

# go to Fall Fiesta

Oct. 12-14, 2024

**to be smarter:** Journalism professionals and experienced educators teach sessions covering every aspect of journalism.

**to be competitive:** Live and preconvention contests offer opportunities for success in writing, design, broadcast and photo/video.

**to be motivated:** Special keynote speakers share insight at the opening and closing sessions.

**to be curious:** Exhibitors provide a chance to explore college info and vendor offerings.

**to be winners:** Best of Show, Sweepstakes and individual contest winners are celebrated at our closing ceremony.

**to be creative:** Social media contests and drawings give staffs a chance compete for prizes.

**to be honored:** Special awards are presented to advisers during a free luncheon on Sunday.

**to be friends:** Free time in the evenings allow staff members to bond and create memorable experiences along the beautiful San Antonio Riverwalk.

**to be validated:** Compare notes and trade publications with other journalism advisers and students from all over the state.

**to be honest:** It's a whole lot of fun!

tbh

to be happy  
to be heroic  
to be hopeful  
to be honorable  
to be helpful  
to be honest