

2024 at a glance

SATURDAY, OCT. 12

9:45 – 11:50 a.m.

Registration

Henry B. Gonzalez
Convention Center
Meeting Room Level
(closed during keynote)

10 – 11:30 a.m.

The Bureau

Fun activities for students
during registration

Noon

Welcome Assembly

Hemisfair Ballroom

Keynote Speaker

Scott Winter

2:15 – 8 p.m.

Contests

3 – 5 p.m.

Intensive Writing Workshop

David Knight &

Scott Winter

SUNDAY, OCT. 13

7:30 – 9 a.m.

Adviser Hospitality

8 – 10 a.m.

Late Registration

Room 208

8 a.m. – 4 p.m.

Colleges & Exhibits

8:30 – 11:20 a.m.

1:30 – 5 p.m.

Class Sessions

On-site Critiques

11:30 a.m. – 1:30 p.m.

Free Adviser Luncheon

8:30 – 9:30 p.m.

Nacho Average

Trivia Night (new!)

Staffs will compete for prizes
& bragging rights

MONDAY, OCT. 14

9 a.m.

Hemisfair Ballroom

Keynote Speaker

Cathy Kuhlmeier

Awards Ceremony

Individual Contests

Best of Show, Sweepstakes

Prize Drawings

Wiñata a Piñata, Deadline
Survival Basket & more!
(must be present to win)

to ask questions

Executive Director

Cindy Todd

director@taje.org

Convention Directors

Alison Strelitz & Sue Jett

convention@taje.org

convention2@taje.org

tbh

to learn from the best

TWO FAMILIES. ONE BORDER.

*Two families tried to cross the Mexico-U.S. border.
One made it. One didn't.*

Scott Winter will show and discuss the documentary his students produced with Guatemalan partners followed by a panel discussion to open the convention at noon on Oct. 12.



Featured Speaker
Scott Winter

A familiar face at Fall Fiesta, Winter is a professor of English and Journalism at Bethel (Minn.) University. Winter is a published author who takes his students on social justice journalism trips in collaboration

with the Art + Design Department to create magazines and documentaries. His research interests are long-form creative nonfiction and international social justice storytelling. Read more about Winter and the documentary [here](#) and watch the trailer [here](#).

David Knight will join Winter to once again lead an Intensive Writing workshop 3 – 5 p.m. Saturday during on-site contests. Preregistration is required, and cost is \$20 per student and/or adviser.

On Sunday, [advisers and pros](#) will teach sessions covering all aspects of scholastic journalism, and on-site critiques will provide staffs with valuable feedback. Registration will be waived for teachers who volunteer by Sept. 27 for at least two activities including speaking, moderating contests or doing on-site critiques. [Submit a speaker proposal](#).

Monday's featured speaker is [Cathy Kuhlmeier](#) – yes, that Kuhlmeier. If you've ever discussed the 1988 U.S. Supreme Court landmark case *Hazelwood v. Kuhlmeier*, you know the case involved censorship of articles in *The Spectrum* student newspaper of Hazelwood East High School in St. Louis.

But is that all you need to know?

"What you've read in the textbooks about *Hazelwood v. Kuhlmeier* isn't the whole story of what happened in this case," Kuhlmeier says. "It's the 10,000-foot view that paints the school in the best light and the students as disgruntled kids. I'm going to give you the untold truth behind *Hazelwood*."

"And now for the rest of the story."

Read more about Kuhlmeier [here](#).



Featured Speaker
Cathy Kuhlmeier

Join TAJE for Fall Fiesta Oct. 12-14 in San Antonio – you won't want to miss it, to be honest

to stay on the Riverwalk

The Grand Hyatt, next door to the convention center, is the official convention hotel. See separate sheet for more information. Hotel cutoff date is **Sept. 20**.

to celebrate

Honor 2024 Trailblazers, Pathfinders, Texas Treasures and Friends of Journalism at the free Sunday [Adviser Luncheon](#). RSVP during registration.

to get an on-site critique

Drop off your media at the registration desk on Saturday, Oct. 12, by 3 p.m. Preregistration is required, and you will receive a critique time at Saturday check-in. Cost is \$15 per critique.

to earn grad credit

Graduate education credit for attending Fall Fiesta is available through Kent State University. Teachers can earn one credit hour by completing two short Fiesta-related assignments and paying a \$150 fee. More info is available [here](#).

to join or renew

You may join or renew your memberships in TAJE and other organizations as you register online. You must complete the online membership form or email the PDF to Cindy Todd at director@taje.org. Payments may be included in your registration check. Remember, advisers must be current TAJE members for students to compete in contests.

to register & pay

[Register at taje.org](#).

Early-bird registration due by **Sept. 20**:

\$50 per person (discount for staying at the convention hotel)

\$60 per person (at another hotel)

\$55/\$65 after Sept. 20

Walk-in registration is \$70 per person.

Invoices will be emailed after you register. Include payment for all registrations, contests, memberships, etc., in one check made payable to TAJE. Participants can also pay via PayPal/credit cards at taje.org. Hotel payments must be made directly to the hotel.

Refund requests must be made within one week of registration. No refunds issued after that.

fall fiesta

TEXAS ASSOCIATION OF JOURNALISM EDUCATORS CONVENTION

CONTESTS

Please refer to the complete rules at taje.org.

- Advisers must be current TAJE members for students to participate in all contests.
- Preregistration is required for all contests. Name substitutions for on-site contests will be allowed at registration or by emailing contests@taje.org before the convention.
- No late entries will be accepted.
- Cost is \$10 per entry, except for Scavenger Hunt, which is \$30 per team.

SATURDAY ON-SITE CONTESTS

Students may enter only one of these.

WRITING & DESIGN

- Reminder: Contest entries will not be printed. Contestants must have a **personal** Google account (not school) to upload entries.
- Schools may enter only one student per contest except where indicated.
- Contest time: 3-5 p.m.:
[Yearbook Theme Package](#) (one team of two)
[Headline Writing](#)
[Yearbook Copy](#)
[Newspaper Design](#)
[News Writing*](#)
[Editorial Writing*](#)
[Feature Writing*](#)
[Sports Feature Writing*](#)
[Editorial Illustration*](#)
- Contest time: 2:30-5 p.m.:
[Review Writing*](#)
- Contest time: 2:30-8 p.m.:
[In-Depth Package](#) (a team of 3)
**Live Interview/Performance*

VIDEO

- Entries must be submitted on SD cards or flash drives in an MPEG4 or MOV file. No cameras or tapes.
- #### Broadcast Package
- Teams of up to two students
 - Multiple teams permitted.
 - Contest time: 2:30-7:30 p.m.
- #### Videography
- One student per school
 - Contest time: 2:30-5:30 p.m.
- #### Digital Reporting
- Teams of up to two students.
 - Contest time: 2:30-5:30 p.m.
- #### Commercial
- Teams of up to two students.
 - Multiple teams permitted.
 - Contest time: 2:30-6 p.m.

PHOTO

- Students will need a computer for uploading entries in these contests.
- #### Digital Photo
- No more than eight students per school
 - Students must bring their own cameras/accessories.
 - No critiques provided
 - Contest time: 2:30-6 p.m.
- #### Team Scavenger Hunt
- Teams of three-five students using a single digital camera
 - Not judged on photo quality
 - Multiple teams permitted
 - Contest time: 2:15-5:15 p.m.
 - Cost: \$30 per team

UPLOADED PRECONVENTION CONTESTS

See rules for uploading instructions.

WRITING & DESIGN

- Schools may enter only one student per contest except where indicated.
- Entrants may also compete in on-site contests.
- Must be uploaded by 6 p.m. Oct. 11

[Infographic](#)
[Marketing](#)
[Beginning Yearbook Design](#)
[Advanced Yearbook Design](#)

PODCAST

- Limit of two entries per school per category. Each student is limited to one entry per category.
- Entries must have been produced after Sept. 23, 2023.
- Entries must be submitted online no later than 6 p.m. Sept. 27.

CATEGORIES: [Non-Fiction Narrative](#), [Interview/Conversational](#), [Hybrid with Host and Interview\(s\)](#)

PHOTO

- Each student is limited to one entry per category, but a student may enter more than one category.
- Schools may enter three students per category.
- Students do not need to attend the convention to enter uploaded contests, but a student from the school must be registered and attend.
- Photos must have been taken after Sept. 23, 2023.
- Entries must be submitted at contest.atpi.org after Aug. 31.
- Due no later than 6 p.m. Sept. 27.

CATEGORIES: [Sports Action](#), [Sports Reaction](#), [Feature](#), [News](#), [Planned Portrait](#), [First-Year Photo](#), [Photography Portfolio](#)

VIDEO

- Limit of two entries per school per category. Each student is limited to one entry per category.
- Videos must have been produced after Sept. 23, 2023.
- Entries must be submitted online no later than 6 p.m. Sept. 27.

CATEGORIES: [Commentary](#), [Commercial/PSA](#), [News Story](#), [Feature Story](#), [Sports Story](#)

NOTE: Podcasts, photos and videos may not have been entered in Best in Texas, and are not eligible for future BITS contests.

BEST OF SHOW

At least one student from the school must register for and attend Fall Fiesta to enter.

Best of Show categories are **broadcast** (one show produced 10/7/23 - 10/11/24), **print news** (one issue published 10/7/23 - 10/11/24), current **online news**, 2024 **literary magazines** and 2024 **yearbooks**. Depending on the number of entries, categories may be divided by size of publication or school.

Yearbooks, lit mags and print news must be turned in to the registration desk by 3 p.m. Saturday, Oct. 12. Links to broadcasts and online news publications must be uploaded via the appropriate forms at taje.org by Oct. 11.

Best of Show will be judged Saturday evening. If you will not be at the convention until Sunday and want to enter Best of Show, you must send your print publication to the TAJE address with arrival before Oct. 9. Contact director@taje.org if you need a street address for delivery.

Cost: \$20 per entry

Register for contests at taje.org by Oct. 4. No late entries will be accepted.

QUESTIONS?

Contest Director
Andrea Negri
contests@taje.org

Note:

Contestants are required to have a **personal** Google account (not a school account) to upload writing and design contest entries. They will not be printed. Please make sure students can log in to this account on their devices **before** the convention.

Please bring a power strip if you plan to use a computer.

DO NOT bring entries to the convention. DO NOT mail in videos.

Winners will be announced at the Monday morning awards.

2024 FALL FIESTA CONVENTION HOTEL INFORMATION

Grand Hyatt San Antonio River Walk

600 E Market Street,
San Antonio, TX 78205
Phone: (210) 224-1234

FOOD

The hotel is located in the center of the city along the Riverwalk. You will find dozens of meal options for breakfast, lunch and dinner nearby.

PHONE RESERVATIONS

Please be sure to book rooms in our block by mentioning TAJE Fall Fiesta or Texas Association of Journalism Educators.

RATES AND ROOMS

The room rate is \$184 for singles, doubles, triples and quads. Check with the hotel for taxes and fees.

TAJE has committed to a 407-room block, so we encourage all schools to stay at the convention hotel so that TAJE can avoid monetary losses. **As an incentive, schools get a \$10 per person discount on their registration costs for staying at the convention hotel.**

Those staying at other hotels will be charged more per registration. Rooms are assigned on the day of arrival, and types cannot be guaranteed.

RESERVATIONS

All reservations must be guaranteed and accompanied by a first-night room deposit or guaranteed by a major credit card by **Sept. 20**. Remember to bring tax exemption forms – a sales tax form for marketing and a hotel occupancy tax for the rooms.

Reservations for the block must be received by Sept. 20. Reservations will be accepted after the Sept. 20 cutoff based on availability; however, the block may sell out before that date, so make reservations early.

BOOK ONLINE

or

BOOK BY PHONE

If you are booking more than two rooms, you may submit multiple online registrations or call the hotel's direct line, **210-451-6363**.



ARRIVAL/DEPARTURE

Guest accommodations will be available at 4 p.m. on arrival date until 11 a.m. on departure date. The hotel will have luggage storage available for schools who need it.

CANCELLATIONS

All cancellations must be made **72 hours** (three days) prior to arrival, or the guaranteeing credit card will be charged after the deadline. Schools must obtain a cancellation number. After the cancellation is made, the hotel will release the guarantee and refund the deposit. Deposits are forfeited on all no-shows, and reservations will be canceled within 72 hours prior to arrival.

PARKING & BUS INFO

The hotel offers self and valet parking at the hotel. Overnight valet is \$55 per day, per vehicle. Discounted self-parking is \$39.95 per day, per vehicle.

To arrange for bus and other large vehicle parking, please contact the Comfort Suites at (210) 227-5200. Comfort Suites is located at 505 Live Oak. Costs range from \$50-\$100 per vehicle, per day.

FYI in case that gets full: some 2023 attendees found parking in a nearby City of San Antonio lot. You might also check with the City of San Antonio for a street parking permit.

QUESTIONS?

Cindy Todd, director@taje.org
Alison Strelitz, convention@taje.org
Sue Jett, convention2@taje.org